

YouGov / Sunday Times Survey Results

Sample Size: 1753

Fieldwork: 14th - 15th June 2007

	Party support			Gender		Age			Social Grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands & Wales	North	Scotland
All GB Adults	1753	531	492	201	826	927	540	572	641	978	774	333	388	419	456	158
Unweighted Sample	1753	528	540	190	904	849	407	448	898	1044	708	299	403	407	479	165
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Voting Intention (excluding don't know, would not vote)

Con	37	100	0	0	39	36	36	37	38	41	32	41	50	43	25	21
Lab	35	0	100	0	33	36	37	37	30	33	37	28	28	35	43	35
Lib Dem	14	0	0	100	13	14	16	11	16	15	13	13	14	13	17	10
Other	14	0	0	0	15	14	11	16	15	11	19	18	9	10	16	24

Non Voters

Would Not Vote	6	0	0	0	6	6	10	6	3	4	8	6	6	6	7	3
Don't know	13	0	0	0	10	15	12	9	17	13	12	15	14	14	11	6

Who would you trust more to raise your and your family's standard of living?

A Labour government led by Gordon Brown	28	0	78	21	29	28	26	33	26	27	30	26	24	26	29	47
A Conservative government led by David Cameron	32	84	3	11	36	29	33	33	30	35	28	33	40	38	21	27
Neither	31	13	15	59	30	31	28	26	37	30	32	33	24	28	40	21
Don't know	9	3	5	9	5	13	13	9	7	8	11	8	12	8	10	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Leaving aside your personal preferences about which party to support, who do you trust more Gordon Brown or David Cameron to take the right decisions about the following issues?

Taxation

Gordon Brown	30	6	71	32	32	28	29	33	28	29	31	29	28	23	34	42
David Cameron	23	55	4	12	29	18	23	20	26	27	18	19	30	28	20	15
Trust both equally	4	5	6	2	4	5	5	4	4	4	5	3	6	5	4	2
Trust neither of them	33	26	14	45	31	35	27	35	37	34	33	42	29	36	30	26
Don't know	9	9	5	9	4	14	17	8	5	7	13	8	7	8	12	15

Immigration

Gordon Brown	17	1	42	19	17	17	19	18	14	18	16	18	14	14	19	22
David Cameron	30	63	13	21	36	25	29	33	29	34	26	35	35	29	26	24
Trust both equally	8	7	10	7	8	7	9	7	6	8	7	9	8	8	6	5
Trust neither of them	35	21	26	43	34	36	28	33	43	33	38	30	33	39	38	34
Don't know	10	8	9	10	6	14	14	9	8	7	14	8	10	10	10	15

The National Health Service

Gordon Brown	29	4	73	25	32	25	31	30	25	29	28	21	23	28	34	43
David Cameron	22	57	1	12	24	20	17	23	25	25	18	26	30	26	13	11
Trust both equally	7	7	9	6	8	6	7	6	8	7	7	6	8	7	7	5
Trust neither of them	32	22	11	48	30	33	29	31	35	30	34	35	32	30	33	25
Don't know	11	10	6	10	6	15	17	11	7	9	13	13	8	9	13	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Britain's schools

Gordon Brown	26	4	70	19	28	25	28	27	24	26	27	21	23	24	31	39
David Cameron	19	51	3	10	23	16	16	19	22	22	16	16	30	22	13	13
Trust both equally	9	8	10	12	10	8	7	8	11	9	9	5	9	9	11	10
Trust neither of them	31	22	10	47	30	33	30	30	34	30	33	38	29	32	31	24
Don't know	14	16	7	12	10	18	19	15	10	13	16	20	10	14	14	15

Law and order

Gordon Brown	20	3	52	15	18	21	17	22	19	18	21	20	17	16	20	36
David Cameron	26	59	9	14	32	21	22	29	27	30	20	29	33	28	19	18
Trust both equally	11	9	15	15	12	10	11	11	11	12	10	6	12	12	14	7
Trust neither of them	33	18	17	45	32	33	33	29	36	32	34	36	29	35	33	24
Don't know	11	11	7	11	6	15	18	9	7	8	15	9	9	10	13	15

Britain's relations with the rest of the European Union

Gordon Brown	23	6	54	27	26	21	23	23	24	25	21	23	20	23	25	27
David Cameron	21	50	3	11	25	17	21	24	17	22	19	25	25	20	17	11
Trust both equally	8	7	12	10	8	8	8	8	8	8	8	6	9	9	8	7
Trust neither of them	33	23	20	38	31	35	28	31	40	33	34	31	34	34	33	37
Don't know	15	14	12	14	9	20	20	15	11	12	18	15	12	15	16	18

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Gordon Brown, which of the following qualities do you think he has? [Please tick all that apply]

Sticks to what he believes in	49	47	70	46	53	46	48	49	51	52	46	43	48	48	51	63
Strong	44	32	72	41	48	41	46	44	43	46	42	42	40	43	47	55
Decisive	38	24	67	36	40	36	36	38	41	39	38	35	36	39	38	47
Honest	23	9	52	17	23	22	19	26	23	22	24	19	18	20	24	44
In touch with the concerns of ordinary people	17	4	45	8	17	17	14	21	16	15	19	14	18	15	15	30
Good in a crisis	16	3	37	11	17	16	15	20	14	15	18	18	12	12	17	32
A natural leader	13	8	26	7	11	14	14	13	11	8	19	11	11	9	12	34
Charismatic	4	2	9	4	5	4	5	4	4	4	5	4	6	3	5	5
None of these	26	35	7	23	26	25	21	27	28	29	22	34	28	25	23	13
Don't know	9	5	5	10	6	12	12	10	6	5	15	9	8	11	10	5

And now thinking about David Cameron, which of the following qualities do you think he has? [Please tick all that apply]

Charismatic	39	59	32	33	47	32	41	38	38	45	31	42	44	39	35	34
Sticks to what he believes in	19	36	11	13	20	19	19	17	22	19	20	12	32	24	12	13
A natural leader	18	41	8	10	21	16	25	17	15	21	15	18	18	16	18	25
Honest	18	44	8	9	21	14	14	20	19	19	15	19	19	19	13	21
In touch with the concerns of ordinary people	17	45	5	10	17	18	22	16	15	18	16	14	25	16	15	19
Decisive	12	28	5	7	14	10	12	11	13	11	13	10	19	13	7	9
Strong	11	26	5	5	11	10	12	9	11	10	12	7	18	10	8	9
Good in a crisis	5	13	2	2	7	4	9	4	3	4	7	4	8	4	4	5
None of these	30	9	43	33	30	30	25	34	31	29	31	29	22	31	35	34
Don't know	17	7	16	20	10	22	18	17	15	12	23	19	15	16	17	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Gordon Brown will soon take over as the Prime Minister. Do you think he has a mandate to govern Britain?

Yes, he does – he will lead the party that won the last election	35	16	73	32	39	32	32	35	38	36	34	30	31	34	38	47
No, he does not – he has not even faced an election to lead his own party	53	76	18	56	55	51	48	53	57	57	47	56	59	53	51	34
Don't know	12	8	9	12	7	17	20	12	6	7	19	14	10	13	11	19

Once Mr Brown becomes the Prime Minister, should he call an early general election within the next six months?

Yes, he should	57	84	22	60	58	55	55	56	59	59	54	59	62	54	55	52
No, there is no need	32	12	70	28	35	28	30	32	33	32	31	28	27	32	33	42
Don't know	12	4	9	12	6	16	16	12	8	9	14	13	10	14	12	6

Tony Blair has described Gordon Brown as a 'big clunking fist', implying he is a heavyweight politician who will defeat his opponents. Does that match your view of him?

Yes, it does	35	22	64	31	37	33	39	33	34	34	36	32	34	36	32	53
No, it does not	45	66	20	43	51	40	38	48	49	50	39	47	49	43	49	27
Don't know	20	12	16	26	12	27	23	20	18	16	25	21	18	21	19	21

(To those who say 'yes')

Do you regard Mr Brown's qualities as 'big, clunking fist' a positive or negative thing?

Positive	65	44	83	39	66	64	62	73	62	60	72	63	54	67	66	81
Negative	25	50	7	47	26	23	24	18	31	28	21	26	33	23	26	8
Don't know	10	6	10	15	8	13	15	9	7	13	7	11	13	10	7	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

(To all)

Soldiers say of people they trust and admire they'd want them in their 'foxhole'. In difficult times, who would you prefer in your 'foxhole'?

Gordon Brown	26	3	64	20	26	26	25	28	25	24	28	22	23	24	28	40
David Cameron	16	42	1	7	16	16	16	18	14	17	14	14	25	17	11	10
Neither of them	48	48	25	67	51	45	41	47	55	53	43	57	43	49	50	35
Don't know	10	7	10	7	7	13	18	7	6	6	15	8	9	10	11	16

Now imagine one of them, i.e. Gordon Brown or David Cameron, was your MP and you had to go to them with a personal problem, who would you prefer to go to?

Gordon Brown	30	4	68	28	32	29	27	34	30	28	32	22	25	28	37	45
David Cameron	38	77	11	35	38	39	37	39	39	42	34	47	44	37	30	31
Neither of them	23	15	13	30	24	21	23	22	23	22	24	22	19	26	25	20
Don't know	9	4	8	7	6	11	14	6	8	8	11	8	12	10	8	4

Interest rates have gone up in recent months and could go up further. How has this affected your own finances?

Improved them	4	6	2	4	5	4	3	1	7	5	3	3	9	2	3	3
Made little or no difference	48	46	57	40	51	46	47	45	53	48	48	52	45	44	47	62
My/ our outgoings have increased, but I/ we can easily manage	14	14	17	16	15	14	12	20	11	17	10	11	17	13	14	18
My/ our finances have been squeezed	27	30	18	33	26	27	23	30	27	25	29	26	23	33	29	11
Don't know	7	5	6	7	4	10	15	4	3	6	9	8	5	7	8	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think your own personal finances will get better or worse over the next 12 months?

Get better	13	11	18	16	19	9	26	8	8	14	13	10	15	12	16	13
Stay about the same	40	35	57	39	40	39	31	40	47	41	38	36	41	44	35	45
Get worse	40	48	19	42	37	43	32	47	42	41	39	46	40	38	43	26
Don't know	7	5	6	4	4	9	12	5	4	4	10	8	5	6	6	16

And do you think Britain's economy in general will get better or worse over the next 12 months?

Get better	7	3	16	3	9	6	9	7	6	6	9	7	10	6	7	7
Stay about the same	40	26	63	46	44	36	44	39	38	40	39	33	35	41	45	46
Get worse	41	61	13	43	42	40	29	45	47	46	35	47	49	37	36	31
Don't know	12	9	8	9	5	19	18	10	10	8	17	12	7	16	12	17

Do you think house prices in your area will rise or fall over the next 12 months?

Rise by more than 10%	17	19	11	20	16	18	23	11	18	16	19	24	16	14	16	17
Rise by less than 10%	44	46	45	44	49	40	39	46	47	47	41	45	48	39	44	50
Stay about the same	22	24	24	22	20	24	20	24	22	23	21	17	22	28	25	14
Fall by less than 10%	6	7	7	4	7	6	6	6	7	8	5	3	7	9	7	4
Fall by more than 10%	2	1	5	1	2	2	1	4	1	1	3	1	1	2	1	13
Don't know	8	4	7	9	6	10	10	9	6	5	12	10	7	9	9	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Tony Blair's final European Union summit as the Prime Minister next week will see an attempt to revive the EU constitution in some form, if only as an amendment to existing treaties.

**Which, if any, of the following measures would you support?
[Please tick all that apply]**

More voting power to countries with the biggest populations	18	22	20	18	25	12	18	21	16	22	14	27	21	17	13	9
Incorporating the Charter of Fundamental Rights into the EU treaty	17	10	27	23	19	15	15	18	18	19	14	21	18	15	14	20
Removing the power of national veto on policing, justice and migration policy	13	9	20	14	14	12	14	12	13	13	12	15	14	12	13	9
A permanent EU president elected by national leaders	12	10	19	14	15	9	14	10	12	13	11	12	11	12	12	13
None of these	37	48	22	28	41	33	30	37	42	39	34	38	35	37	38	33
Don't know	26	19	26	29	16	35	33	28	18	20	33	22	23	27	27	35

Who should decide whether Britain ratifies the amended treaties?

The British Parliament should have the final say	17	8	33	23	22	13	17	15	19	20	14	14	18	16	18	21
The British people should have the final say in a referendum	70	82	56	63	72	69	60	73	76	71	69	73	71	71	71	58
Don't know	13	10	12	15	7	19	23	12	6	9	18	13	12	13	11	21

If those treaty changes include some or all of the measures outlined above, how do you think you would vote in a referendum?

For	21	13	40	24	26	17	22	21	21	25	17	25	19	21	21	20
Against	43	62	25	23	53	34	33	43	51	42	43	38	46	41	45	39
Would not vote	3	3	3	5	2	4	4	3	3	3	4	3	3	4	4	2
Don't know	33	23	33	49	19	45	41	33	25	30	36	33	32	34	30	39

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Here is the logo that has recently been unveiled for London's Olympics in 2012 (*image of logo shown to respondents*)

Do you like it?

Yes, I do	10	8	18	6	11	9	13	8	10	9	12	10	13	8	11	6
No, I do not	85	89	77	90	84	86	82	88	86	86	84	84	84	87	84	89
Don't know	5	3	5	4	5	5	5	5	4	5	4	6	3	5	5	5

Do you think it should be scrapped and another one designed in its place?

Yes, it should be scrapped	72	76	65	76	71	73	68	74	73	71	73	73	72	75	69	69
No, it should not be scrapped	23	22	32	18	24	22	25	23	21	22	23	21	20	22	26	28
Don't know	5	2	4	6	4	6	7	3	6	6	4	7	8	3	5	3