

# YouGov Survey Results

Sample Size: 2162

Fieldwork: 28th - 30th August 2007

Taxpayers Alliance

All GB Adults  
Unweighted Sample

Total	Gender		Age					Social Grade		Region					Carlton / LWT (London)
	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands and Wales	North	Scotland	
2162	1036	1126	237	406	427	324	768	1166	993	454	431	519	564	194	449
2162	1050	1112	137	332	329	236	1128	1289	870	337	535	492	599	199	334
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Since the current Government was elected in 1997, do you think you are personally paying more tax, less tax, or about the same amount?

Significantly more tax	39	47	32	20	31	42	42	47	42	36	39	43	38	40	29	39
Slightly more tax	31	32	30	27	39	31	34	26	31	30	33	28	31	28	40	33
Same amount of tax	12	11	14	16	12	11	11	13	13	12	11	15	11	13	11	11
Slightly less tax	3	1	4	1	1	2	3	4	3	3	2	2	3	3	2	2
Significantly less tax	1	1	1	1	0	0	0	2	1	1	1	1	1	1	1	1
Don't know	14	9	19	35	17	14	10	8	11	18	14	10	16	15	17	14

The money the government spends on public services and other things comes mainly from taxation. Do you think...

The government spends too much and therefore taxes us too much	64	64	65	48	63	67	64	69	66	63	62	62	66	68	58	62
The government has got the balance about right	18	21	15	28	16	15	18	17	19	17	19	21	15	16	23	19
The government spends too little and therefore taxes us too little	4	5	4	5	2	3	7	4	4	4	4	5	5	3	3	4
Don't know	14	11	17	20	18	15	11	10	11	17	15	12	14	13	16	15

Which, of any, of the following would you say are major financial worries for you and your family?[Please tick all that apply]

The levels of council tax	61	60	62	49	56	58	62	68	58	64	59	65	60	59	62	58
Rising prices of things you buy	54	50	58	49	53	56	53	55	49	60	61	50	54	54	46	60
Rising tax burden	37	41	34	30	38	37	38	40	37	37	41	39	36	37	30	40
House price affordability	51	49	52	75	74	55	43	31	53	48	57	48	49	50	47	56
Risk of unemployment/job security	28	30	26	28	28	35	38	19	26	30	29	24	31	26	28	28
The risk that house prices may fall	15	14	15	10	22	15	14	12	17	12	18	13	14	14	16	17
Mortgage repayments	30	28	32	29	45	40	31	16	32	28	34	29	29	29	29	34
Levels of personal debt	36	35	38	44	46	40	44	24	33	41	40	31	39	37	32	40
Cost of utility bills	65	62	68	50	59	65	66	74	62	70	62	63	69	66	69	61
None of these	7	8	6	7	3	7	6	10	8	6	8	7	6	8	8	8

Have you given serious thought to or are you planning to move abroad?

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Which ITV channel do you receive? (If you receive more than one ITV channel which one do you watch most often?)												
Total	Central (Midlands)	Anglia (East Anglia)	HTV (Wales / West)	West Country TV (South West)	Meridian (South)	Granada (Lancashire)	Tyne Tees (North East)	Yorkshire	Scottish TV (Central Scotland)	Grampian TV (North Scotland)	Border	None
2162	337	142	175	73	200	257	107	199	140	40	12	17
2162	313	172	174	94	250	264	111	221	139	41	18	17
%	%	%	%	%	%	%	%	%	%	%	%	%

Since the current Government was elected in 1997, do you think you are personally paying more tax, less tax, or about the same amount?

Significantly more tax	39	40	46	36	38	44	38	47	38	28	32	20	26
Slightly more tax	31	30	26	32	33	27	29	31	25	36	54	39	40
Same amount of tax	12	12	15	9	16	15	16	10	12	12	8	9	14
Slightly less tax	3	4	2	2	2	3	4	3	2	3	0	0	0
Significantly less tax	1	0	1	2	1	1	1	1	2	1	2	0	0
Don't know	14	14	9	19	9	11	13	9	21	19	5	31	20

The money the government spends on public services and other things comes mainly from taxation. Do you think...

The government spends too much and therefore taxes us too much	64	70	58	59	61	66	68	74	65	53	65	76	67
The government has got the balance about right	18	12	22	20	22	19	20	15	11	25	16	18	5
The government spends too little and therefore taxes us too little	4	4	8	5	2	4	3	1	5	3	6	0	6
Don't know	14	13	12	16	15	12	9	10	19	18	13	5	23

Which, of any, of the following would you say are major financial worries for you and your family? [Please tick all that apply]

The levels of council tax	61	59	65	62	74	64	60	62	55	63	55	73	64
Rising prices of things you buy	54	53	48	56	62	48	52	59	55	50	31	51	59
Rising tax burden	37	37	42	34	38	39	38	47	31	28	30	42	55
House price affordability	51	50	50	46	54	43	50	46	53	45	53	55	67
Risk of unemployment/job security	28	31	33	31	18	22	29	30	20	30	16	29	41
The risk that house prices may fall	15	15	11	14	8	16	14	14	13	17	13	18	13
Mortgage repayments	30	30	27	25	23	33	35	26	23	34	15	15	32
Levels of personal debt	36	40	26	35	29	37	39	39	32	32	33	27	50
Cost of utility bills	65	69	63	68	65	62	64	70	65	71	56	78	82
None of these	7	5	5	7	6	8	9	3	9	7	9	16	3

Have you given serious thought to or are you planning to move abroad?

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Fieldwork: 28th - 30th August 2007

Taxpayers Alliance	Government Office of the Region												Which political party		
	Total	Don't know	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Conservative	Labour
<b>All GB Adults</b>	<b>2162</b>	11	93	256	178	169	200	238	241	311	172	119	185	542	701
<b>Unweighted Sample</b>	<b>2162</b>	11	100	266	194	173	180	223	179	338	202	120	187	611	814
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Since the current Government was elected in 1997, do you think you are personally paying more tax, less tax, or about the same amount?

Significantly more tax	39	34	44	37	38	35	46	44	38	41	38	35	30	65	22
Slightly more tax	31	47	31	29	26	34	27	24	36	29	34	32	40	23	39
Same amount of tax	12	16	11	15	12	15	9	12	10	15	12	11	11	4	20
Slightly less tax	3	0	3	3	2	3	5	2	1	3	2	2	2	1	6
Significantly less tax	1	0	1	1	1	1	0	1	2	1	2	0	1	0	2
Don't know	14	3	8	15	21	11	13	17	13	12	13	19	16	6	12

The money the government spends on public services and other things comes mainly from taxation. Do you think...

The government spends too much and therefore taxes us too much	64	61	74	68	65	66	71	60	62	64	66	59	56	85	50
The government has got the balance about right	18	35	16	21	12	12	12	18	21	19	18	17	23	7	30
The government spends too little and therefore taxes us too little	4	4	2	3	5	2	6	7	3	4	4	6	4	1	6
Don't know	14	0	9	8	18	21	11	15	14	12	11	19	17	7	13

Which, of any, of the following would you say are major financial worries for you and your family?[Please tick all that apply]

The levels of council tax	61	57	61	61	57	59	59	60	62	60	64	64	62	66	56
Rising prices of things you buy	54	49	63	51	53	56	50	63	56	51	56	55	46	52	50
Rising tax burden	37	3	45	40	31	36	37	42	40	39	32	37	30	50	29
House price affordability	51	81	42	49	55	53	49	50	66	45	49	47	47	51	48
Risk of unemployment/job security	28	29	28	29	21	27	29	30	30	26	24	34	27	26	29
The risk that house prices may fall	15	8	16	15	12	11	15	17	13	19	10	15	16	19	14
Mortgage repayments	30	63	28	35	23	31	30	34	28	35	23	23	29	33	29
Levels of personal debt	36	29	38	40	32	34	43	37	38	37	32	33	31	34	38
Cost of utility bills	65	75	73	67	62	71	68	63	59	63	66	67	69	67	64
None of these	7	4	3	9	8	5	6	6	8	8	6	8	7	5	8

Have you given serious thought to or are you planning to move abroad?

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	Party do you identify with, if any?					Which of the following comes closest to your view?				
	Total	Liberal Democrat	Another Party	None	Don't know	I am satisfied with Labour's record	I am NOT satisfied with Labours record, but I still prefer Labour in charge to the Conservative party	I am NOT satisfied with Labours record and I'd prefer a Conservative government	None of these	Don't know
	2162	213	144	442	120	321	735	618	359	128
	2162	192	129	333	83	338	762	679	297	85
	%	%	%	%	%	%	%	%	%	%

Since the current Government was elected in 1997, do you think you are personally paying more tax, less tax, or about the same amount?

Significantly more tax	39	29	47	39	27	17	27	67	43	18
Slightly more tax	31	39	26	27	22	35	41	20	25	26
Same amount of tax	12	16	17	8	8	27	15	5	9	7
Slightly less tax	3	1	0	2	2	5	4	1	2	0
Significantly less tax	1	1	1	1	0	3	1	0	1	0
Don't know	14	13	8	23	42	13	12	7	21	50

The money the government spends on public services and other things comes mainly from taxation. Do you think...

The government spends too much and therefore taxes us too much	64	56	75	65	54	39	57	85	71	51
The government has got the balance about right	18	24	10	14	8	45	22	5	9	8
The government spends too little and therefore taxes us too little	4	6	9	2	1	4	7	2	3	0
Don't know	14	14	7	19	36	12	14	7	17	41

Which, of any, of the following would you say are major financial worries for you and your family?[Please tick all that apply]

The levels of council tax	61	55	74	60	57	50	60	68	61	55
Rising prices of things you buy	54	57	59	58	57	48	54	54	58	59
Rising tax burden	37	35	44	35	32	24	32	51	39	34
House price affordability	51	58	42	50	60	47	52	54	43	58
Risk of unemployment/job security	28	31	28	26	25	25	32	26	25	21
The risk that house prices may fall	15	15	13	11	16	16	15	17	12	8
Mortgage repayments	30	30	28	27	40	26	29	33	31	30
Levels of personal debt	36	38	39	35	35	34	38	34	39	39
Cost of utility bills	65	59	80	65	62	57	65	68	70	62
None of these	7	6	3	10	11	8	7	5	10	12

Have you given serious thought to or are you planning to move abroad?

No, neither	<b>54</b>	51	57	53	42	55	52	62	55	53	53	52	55	54	61	53
Yes, I have given serious thought to moving abroad	<b>36</b>	41	32	32	43	36	39	33	37	36	37	41	35	35	27	37
Yes, I am planning to move abroa	<b>4</b>	3	5	8	7	2	3	2	4	4	4	2	4	4	5	4
Don't know	<b>6</b>	5	6	7	8	7	6	3	4	7	6	4	6	7	7	5

**Overall, would you say that the extra money the government has spent on public services such as health and education over the last decade has generally been...**

Spent wel	<b>19</b>	22	17	36	20	17	17	16	19	20	18	18	19	18	28	18
Spent badly	<b>65</b>	66	64	46	59	64	70	72	67	63	66	69	64	65	54	67
Don't know	<b>16</b>	13	18	18	21	19	13	11	14	17	15	12	17	16	18	15

**How would you rate the value you personally get from the council tax you pay to local government?**

Excellent	<b>1</b>	1	0	1	1	0	1	1	1	1	1	1	0	1	0	1
Good	<b>9</b>	9	10	8	9	8	9	11	12	6	10	7	10	10	12	10
Average	<b>37</b>	35	38	32	35	35	37	41	38	36	37	34	37	39	36	37
Poor	<b>31</b>	33	29	26	33	29	26	34	31	31	29	33	33	29	32	29
Bad	<b>16</b>	17	15	14	16	22	22	12	15	18	16	21	13	16	15	16
Don't Know	<b>6</b>	5	7	20	6	5	6	3	4	8	8	4	6	6	5	8

**How would you rate the value you personally get from taxes you pay to central government?**

Excellent	<b>1</b>	1	0	2	1	0	1	0	1	1	1	1	0	1	1	1
Good	<b>6</b>	8	5	10	5	6	7	6	7	5	5	7	6	5	13	5
Average	<b>34</b>	34	34	33	39	29	30	37	37	31	30	35	34	36	36	29
Poor	<b>34</b>	34	35	27	35	35	29	39	34	35	37	33	35	34	32	38
Bad	<b>16</b>	18	14	11	13	22	25	12	16	16	18	17	15	16	12	18
Don't Know	<b>8</b>	4	12	17	8	8	8	7	5	12	10	6	9	9	7	10

**Do you think that politicians should set the overall policy on education and health services?**

Yes, they should	<b>39</b>	44	34	49	37	34	36	40	41	36	38	40	37	37	49	37
No, they shouldn't	<b>49</b>	47	51	36	46	52	52	51	50	48	50	50	50	50	40	50
Don't know	<b>12</b>	9	16	15	16	15	12	8	9	16	13	11	13	13	10	13

**And do you think that politicians should manage the day-to-day delivery of education and health services?**

Yes, they should	<b>17</b>	19	16	28	19	17	13	15	15	20	18	14	17	18	23	18
No, they shouldn't	<b>73</b>	76	70	59	68	70	77	79	78	67	68	81	73	72	69	69
Don't know	<b>10</b>	6	13	13	13	13	10	5	7	13	13	5	10	10	9	13

No, neither	<b>54</b>	53	53	59	60	49	51	62	55	65	51	55	11
Yes, I have given serious thought to moving abroad	<b>36</b>	36	43	35	32	43	37	31	35	24	41	28	52
Yes, I am planning to move abroa	<b>4</b>	5	2	2	2	3	5	2	3	5	4	0	22
Don't know	<b>6</b>	6	2	4	5	5	7	4	7	7	4	17	15

**Overall, would you say that the extra money the government has spent on public services such as health and education over the last decade has generally been...**

Spent wel	<b>19</b>	16	21	24	15	18	20	12	20	30	24	21	30
Spent badly	<b>65</b>	68	67	58	69	70	64	75	61	48	68	66	55
Don't know	<b>16</b>	16	11	18	15	12	16	13	19	22	7	13	15

**How would you rate the value you personally get from the council tax you pay to local government?**

Excellent	<b>1</b>	1	1	0	0	0	0	0	1	0	0	0	0
Good	<b>9</b>	8	6	15	4	8	11	9	8	13	11	3	7
Average	<b>37</b>	37	36	37	35	34	41	38	37	36	38	25	51
Poor	<b>31</b>	35	28	29	33	35	29	26	31	33	33	24	23
Bad	<b>16</b>	13	22	13	22	20	12	23	17	11	18	39	19
Don't Know	<b>6</b>	7	6	6	5	3	7	4	7	6	0	10	0

**How would you rate the value you personally get from taxes you pay to central government?**

Excellent	<b>1</b>	0	0	1	0	1	0	0	2	1	4	0	0
Good	<b>6</b>	5	8	8	5	7	5	6	5	14	10	11	0
Average	<b>34</b>	31	37	41	33	36	40	30	33	42	20	23	57
Poor	<b>34</b>	38	37	28	36	30	30	34	39	24	56	39	13
Bad	<b>16</b>	18	13	9	20	18	17	22	11	11	9	17	30
Don't Know	<b>8</b>	8	6	13	6	7	8	8	11	8	1	10	0

**Do you think that politicians should set the overall policy on education and health services?**

Yes, they should	<b>39</b>	37	41	36	43	36	37	36	38	53	44	19	75
No, they shouldn't	<b>49</b>	52	50	47	43	53	49	53	50	39	45	43	25
Don't know	<b>12</b>	11	8	18	15	11	14	12	12	8	11	37	0

**And do you think that politicians should manage the day-to-day delivery of education and health services?**

Yes, they should	<b>17</b>	16	8	19	15	18	17	18	19	24	21	13	27
No, they shouldn't	<b>73</b>	75	86	69	80	77	73	76	69	68	69	69	73
Don't know	<b>10</b>	10	6	12	5	5	10	7	12	7	9	18	0

No, neither	<b>54</b>	41	64	49	57	54	51	52	52	52	57	61	62	47	62
Yes, I have given serious thought to moving abroad	<b>36</b>	22	30	39	33	36	37	38	39	42	33	33	28	46	31
Yes, I am planning to move abroa	<b>4</b>	12	1	4	3	3	6	4	4	2	5	2	5	4	2
Don't know	<b>6</b>	25	5	8	6	7	6	6	5	5	5	5	6	3	5

**Overall, would you say that the extra money the government has spent on public services such as health and education over the last decade has generally been...**

Spent wel	<b>19</b>	9	13	20	21	19	15	23	12	20	20	22	29	5	38
Spent badly	<b>65</b>	67	73	65	60	66	68	66	69	67	67	60	53	89	46
Don't know	<b>16</b>	23	13	15	20	15	17	10	20	13	13	19	18	6	16

**How would you rate the value you personally get from the council tax you pay to local government?**

Excellent	<b>1</b>	0	0	0	1	1	1	1	1	0	0	0	0	1	1
Good	<b>9</b>	4	9	11	9	6	9	5	10	11	11	12	12	7	12
Average	<b>37</b>	32	40	40	36	39	40	31	39	35	34	41	36	32	44
Poor	<b>31</b>	44	27	28	29	32	35	29	32	31	32	29	33	36	27
Bad	<b>16</b>	20	19	13	20	13	11	21	16	19	19	10	14	21	12
Don't Know	<b>6</b>	0	4	7	5	8	4	14	2	5	3	8	5	2	5

**How would you rate the value you personally get from taxes you pay to central government?**

Excellent	<b>1</b>	0	0	1	1	1	0	0	2	0	0	0	2	0	2
Good	<b>6</b>	9	6	5	5	5	5	5	5	7	9	5	13	1	12
Average	<b>34</b>	30	31	37	35	32	32	24	36	32	36	49	37	24	49
Poor	<b>34</b>	44	37	31	34	43	34	36	39	33	31	27	31	48	24
Bad	<b>16</b>	16	18	17	15	9	22	21	13	19	17	8	11	22	8
Don't Know	<b>8</b>	0	8	8	9	9	7	13	6	8	7	12	7	5	6

**Do you think that politicians should set the overall policy on education and health services?**

Yes, they should	<b>39</b>	47	39	36	38	36	39	41	36	37	44	30	51	32	49
No, they shouldn't	<b>49</b>	41	52	49	48	54	50	47	50	52	47	46	41	57	42
Don't know	<b>12</b>	12	9	15	14	10	11	12	13	11	10	24	8	11	10

**And do you think that politicians should manage the day-to-day delivery of education and health services?**

Yes, they should	<b>17</b>	24	18	17	19	18	15	12	19	17	16	18	23	12	24
No, they shouldn't	<b>73</b>	68	76	72	69	74	77	75	67	77	77	66	69	81	68
Don't know	<b>10</b>	8	6	11	12	9	7	13	14	6	7	16	8	7	7

No, neither	<b>54</b>	62	50	51	49	66	60	46	48	51
Yes, I have given serious thought to moving abroad	<b>36</b>	31	39	34	38	27	34	47	37	21
Yes, I am planning to move abroa	<b>4</b>	4	8	5	3	2	3	4	5	10
Don't know	<b>6</b>	4	3	10	11	5	4	3	10	19

**Overall, would you say that the extra money the government has spent on public services such as health and education over the last decade has generally been...**

Spent wel	<b>19</b>	25	11	10	14	55	24	4	7	14
Spent badly	<b>65</b>	60	78	66	56	27	60	89	73	51
Don't know	<b>16</b>	15	11	25	30	18	16	7	20	35

**How would you rate the value you personally get from the council tax you pay to local government?**

Excellent	<b>1</b>	0	0	0	0	2	1	0	0	0
Good	<b>9</b>	15	7	7	7	15	11	8	4	9
Average	<b>37</b>	46	34	29	36	40	45	32	32	19
Poor	<b>31</b>	26	39	31	28	25	29	36	32	30
Bad	<b>16</b>	6	19	24	6	12	12	21	21	12
Don't Know	<b>6</b>	7	1	9	24	6	3	2	10	30

**How would you rate the value you personally get from taxes you pay to central government?**

Excellent	<b>1</b>	0	0	0	0	4	0	0	0	1
Good	<b>6</b>	10	1	5	4	22	7	1	2	1
Average	<b>34</b>	41	26	25	25	44	47	22	25	20
Poor	<b>34</b>	30	45	33	37	15	30	49	36	30
Bad	<b>16</b>	10	26	23	6	9	10	23	24	12
Don't Know	<b>8</b>	9	2	13	29	6	6	5	13	36

**Do you think that politicians should set the overall policy on education and health services?**

Yes, they should	<b>39</b>	41	33	30	44	61	41	30	31	34
No, they shouldn't	<b>49</b>	51	54	53	29	28	50	61	52	29
Don't know	<b>12</b>	8	12	17	27	11	9	9	17	37

**And do you think that politicians should manage the day-to-day delivery of education and health services?**

Yes, they should	<b>17</b>	15	14	14	20	32	18	11	14	13
No, they shouldn't	<b>73</b>	80	76	72	52	61	75	82	73	48
Don't know	<b>10</b>	5	10	14	28	7	7	7	13	39

**Recently politicians of all main parties have considered increasing or introducing new 'green' taxes. What do you think is their primary motivation for suggesting these taxes?**

Politicians are serious about the environment and are bringing in new green taxes to change people behaviour to help reduce carbon emissions	<b>20</b>	18	21	30	18	17	20	19	20	19	19	17	22	18	27	18
Politicians are not serious about the environment and are using the issue as an excuse to raise more revenue from green taxes	<b>63</b>	67	59	48	61	64	65	67	65	61	62	65	62	66	56	62
Some other reason	<b>8</b>	8	7	11	8	8	8	7	9	7	8	10	7	8	6	8
Don't know	<b>9</b>	7	12	11	13	11	7	7	6	13	11	8	10	9	11	12

**Recently politicians of all main parties have considered increasing or introducing new 'green' taxes. What do you think is their primary motivation for suggesting these taxes?**

Politicians are serious about the environment and are bringing in new green taxes to change people behaviour to help reduce carbon emissions	<b>20</b>	18	13	29	30	16	18	12	21	28	27	13	19
Politicians are not serious about the environment and are using the issue as an excuse to raise more revenue from green taxes	<b>63</b>	66	68	54	61	65	64	75	63	57	54	57	69
Some other reason	<b>8</b>	7	12	6	5	10	8	8	7	6	6	5	12
Don't know	<b>9</b>	9	7	12	4	9	10	6	9	9	13	24	0

**Recently politicians of all main parties have considered increasing or introducing new 'green' taxes. What do you think is their primary motivation for suggesting these taxes?**

Politicians are serious about the environment and are bringing in new green taxes to change people behaviour to help reduce carbon emissions	<b>20</b>	19	12	17	22	18	20	14	18	17	25	26	27	13	28
Politicians are not serious about the environment and are using the issue as an excuse to raise more revenue from green taxes	<b>63</b>	52	76	64	61	69	64	63	63	63	63	56	56	74	53
Some other reason	<b>8</b>	17	6	7	9	6	6	10	9	10	7	6	6	7	8
Don't know	<b>9</b>	12	6	11	8	7	9	13	10	10	5	12	10	6	11

**Recently politicians of all main parties have considered increasing or introducing new 'green' taxes. What do you think is their primary motivation for suggesting these taxes?**

Politicians are serious about the environment and are bringing in new green taxes to change people behaviour to help reduce carbon emissions	<b>20</b>	26	11	13	20	34	24	13	9	15
Politicians are not serious about the environment and are using the issue as an excuse to raise more revenue from green taxes	<b>63</b>	58	75	68	50	45	62	74	68	48
Some other reason	<b>8</b>	12	9	7	4	9	8	8	10	3
Don't know	<b>9</b>	3	5	12	26	13	6	5	12	34