

# How Google works

The screenshot shows a Google search for "dvd rental" on the UK domain. The search bar contains "dvd rental" and the search button is labeled "Search". Below the search bar, the results are displayed. The first result is a sponsored link for "DVD Rental - 2 Week Trial" from Lovefilm.com. Other results include "Tesco DVD Rental", "LOVEFILM", "Select The Best Online DVD Rental Service - UK DVD Rental Guide", "Amazon.co.uk: Online DVD Film Rental by Post UK - rent movies ...", and "DVD Rentals, New DVD Releases and DVD Reviews at Blockbuster.co.uk". Annotations include a red box around the search bar, a red box around the first sponsored link, and a red box around the second sponsored link. Arrows point from the search bar to the "Search term" text, and from the red boxes to the "Sponsored link panel" and "Sponsored links sidebar" text.

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dvd rental

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Search: Find the web pages from the UK

Web Results 1 - 10 of about 13,000,000 for **dvd rental**. (0.18 seconds)

**Dvd rental** Sponsored Links

www.blockbuster.co.uk Online DVD Rentals to your door from £4.99 a month. No late fees!

**Compare DVD Rentals - UK**

www.compare-dvd-rentals.co.uk Compare DVD rental providers online and get up to 4 weeks FREE trial!

**ScreenSelect & LOVEFILM**

www.screensselect.co.uk ScreenSelect has become LOVEFILM Sign up today - 2 week free Trial

**DVD Rental - 2 Week Trial** Sponsored Links

UK's widest range - best prices. Free 2 week trial! Free 2 way postage. www.Lovefilm.com

**DVD Rental Free Trial**

Try the UK's top-rated service & get 2 free Cineworld Cinema tickets! www.MyMovieStream.co.uk/CINE2E

**DVD Rental Free Trial**

Low Cost DVD Rental from Wilkinson's 2 Weeks Unlimited Free Trial. DvdRental.WilkinsonPlus.com/WPDVD2

**Pay As You Go DVD Rental**

From £1.76 a DVD, 65,000+ Titles. No Monthly Subscription. Start Now www.lovefilmpayasyougo.com

**UK DVD Rental Guide**

We rank & review all 21 DVD rental sites so you can pick the best. UK-DVD-Rental-Guide.com

**Dvd Rental**

65,000+ Film Titles. Free Postage. No Late Fees. Get a Free Trial Now! www.lovefilm-rentals.co.uk

**Online DVD Rental**

Over 50,000 titles. £4.89 per month 30 Days No Obligation Free Trial www.cinemaparadiso.co.uk

**DVD Rental Comparison**

Compare the Top DVD Rental Sites Find the Best Deal www.dvdrentalcomparison.co.uk

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**Tesco DVD Rental**

Tesco DVD Rental : Rent unlimited DVDs in the UK. All postage paid. No late fees. No due dates. No strings. No fuss. Free trial period. www.tescodvdrental.com/ - 32k - Cached - Similar pages

**LOVEFILM**

Latest Film and Movies news as well as DVD rentals ... 6th or 11th film rental (depending on the package you have selected), whichever is the sooner. ... www.lovefilm.com/dailymail - 27k - Cached - Similar pages

**LOVEFILM | DVDs, Blu-ray and Games rental**

Online DVD rental delivered straight to your door. Choose from over 65000 titles - We deliver it by 1st class post straight to your door ... www.lovefilm.com/ - 50k - Cached - Similar pages

[More results from www.lovefilm.com >](#)

**Select The Best Online DVD Rental Service - UK DVD Rental Guide**

Independent comparison of all 21 UK online DVD movie rental services - Select the best online DVD Rental service and sign-up for free trials. www.uk-dvd-rental-guide.com/ - 31k - Cached - Similar pages

**Amazon.co.uk: Online DVD Film Rental by Post UK - rent movies ...**

Pay-per-disc subscriptions of 3-6 total DVDs per month, data/reviews on films, from over 40000 titles. www.amazon.co.uk/gp/subs/rentals/help/learn-more.html - 67k - Cached - Similar pages

**DVD Rentals, New DVD Releases and DVD Reviews at Blockbuster.co.uk**

Sign up for DVD rentals to your door from just £4.99 per month; choose from almost every DVD available to rent in the UK including new DVD releases plus ... www.blockbuster.co.uk/ - 31k - Cached - Similar pages

**Online DVD Rental | A guide to sites that rent DVD's online**

Your comprehensive & independent guide to online DVD rental services in the UK. Select the

## Search term

- Advertisers pay to have their advertisements linked to particular search terms

## Sponsored link panel

- When an advert is deemed particularly relevant, as determined by Google, it is placed here. How much an advertiser is willing to pay is also relevant

## Search results

- Ranking determined only by Google's assessment of their relevance. Advertiser does not pay if this link takes the consumer to a product. Google describes this as the editorial part of the page

## Sponsored links sidebar

- Advertisers pay a few pence per click to be listed here. Adverts are ranked both on how much is paid and on the relevance of the advert, as determined by Google