

British carmakers hit the brakes



Ford

New car registrations, November

-13.3%

2007: **21,072**
2008: **18,562**

UK employees: **12,000**

Dealers: **700**

Owned by: **Ford (US)**

● Ford has said it does not need US government aid but has lost money on its cars in the States for years. It is shifting aggressively toward smaller, more efficient models



Vauxhall

New car registrations, November

-38.7%

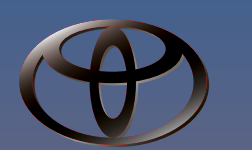
2007: **19,833**
2008: **12,151**

UK employees: **3,300**

Dealers: **500**

Owned by: **GM (US)**

● GM received a \$17.4 billion bailout along with Chrysler last Friday to escape collapse. General Motors Europe has made urgent requests for government assistance



Toyota

New car registrations, November

-40.8%

2007: **7,501**
2008: **4,443**

UK employees: **4,500**

Dealers: **220**

Owned by: **Toyota (Japan)**

● One of the world's two largest car manufacturers, Toyota reported its first ever operating loss yesterday and saw European shares slip



Honda

New car registrations, November

-42.5%

2007: **6,315**
2008: **3,632**

UK employees: **5,000**

Dealers: **200**

Owned by: **Honda (Japan)**

● Honda, Japan's second-largest car manufacturer, is also struggling and lowered profit and sales forecasts last week while declining to give a vehicle sales goal for 2009



Nissan

New car registrations, November

-40.2%

2007: **4,895**
2008: **2,928**

UK employees: **4,500**

Dealers: **270**

Owned by: **Nissan (Japan)**

● Nissan has lengthened the Christmas holiday, laying off staff to try to counter the slump in demand



Mini

New car registrations, November

-58%

2007: **4,104**
2008: **1,723**

UK employees: **4,500**

Dealers: **149**

Owned by: **BMW (Germany)**

● BMW has given workers an extended Christmas break rather than request government money



Land Rover

New car registrations, November

-64.4%

2007: **2,906**
2008: **1,034**

UK employees: **9,400**

Dealers: **130**

Owned by: **Tata (India)**

● See Jaguar



Jaguar

New car registrations, November

-11.3%

2007: **1,096**
2008: **972**

UK employees: **7,600**

Dealers: **94**

Owned by: **Tata (India)**

● Has invested in research but still has plenty of capital, as recent sponsorship deal with the Ferrari Formula One team shows. Jaguar Land Rover has extended workers' Christmas holiday by two weeks to offset shortfalls. It has been claimed that a £667m government bailout is under discussion



Aston Martin

New car registrations, November

2007: **142** Down
2008: **39** **72.5%**

UK employees: **1,250**

Dealerships: **17**

Owners: **Investment Dar, Adeem (Kuwait)**



Lotus

New car registrations, November

2007: **74** Down
2008: **20** **73%**

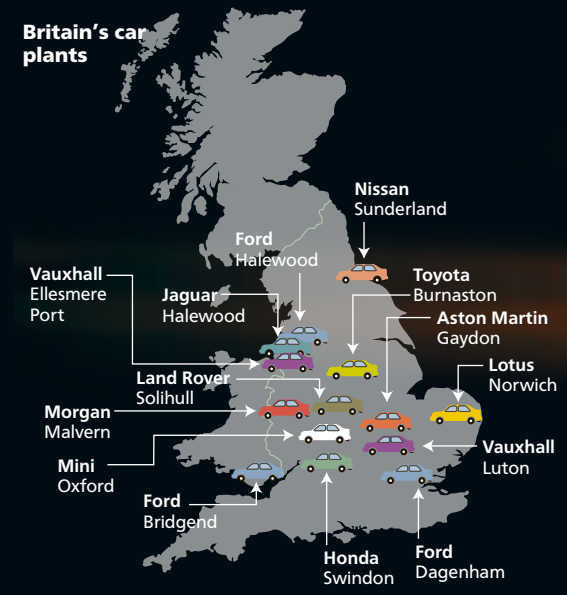
UK employees: **1,200**

Dealerships: **26**

Owners: **Proton (Malaysia)**

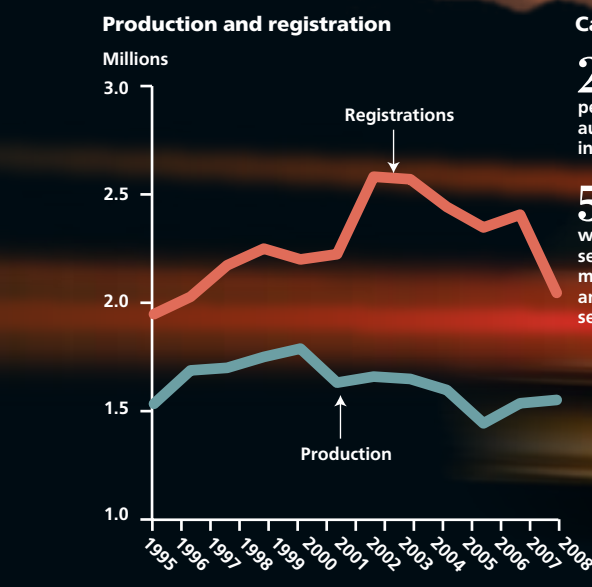
£13bn

Bailout for the whole industry asked for by Tony Woodley, general secretary of Unite



Top-ten sellers
Sales in November 2008

Ford Fiesta	6,154
Ford Focus	4,893
Vauxhall Corsa	4,442
Ford Mondeo	3,739
Volkswagen Golf	3,052
Vauxhall Astra	3,003
Peugeot 207	2,507
BMW 3 series	2,195
Audi A3	2,194
Vauxhall Vectra	1,981



200,000 people work in the automotive industry in the UK

580,000 work in sales, servicing, refuelling, maintenance and other services

