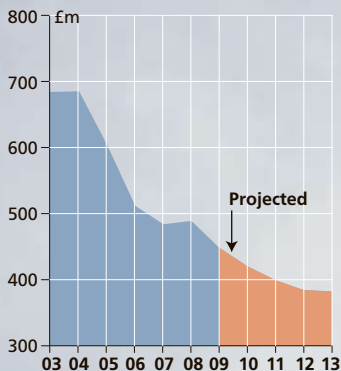


Frozen out as tastes change

Frozen ready-meal sales



Source: Mintel

Value of frozen food sales 2008

Frozen ready-meals

£488m

All frozen food sales
£4.9bn

Sales by product 2007

Frozen savoury food £780m

Frozen fish £636m

Fishfingers £118m

Sources: British Frozen Food Federation and Times database



£32.8m

Newcastle Production sales 2007

£937,000

Newcastle Production loss before tax 2007

Source: Companies House

