

# Just how green are they?

More than 17,000 people completed our 52-point employee survey seeking their views on a series of statements relating to their company's environmental credentials. They registered their opinions on a seven-point scale ranging from "strongly disagree" to "strongly agree". The percentage scores in the selection of 12 tables below are the proportion attained of the maximum possible score had all employees strongly agreed with a given statement. The employee survey accounted for 30 per cent of a company's final ranking.

## ■ Green to the core

Rank	Company	% score for the environment being at the heart of how your company operates
1	Good Energy	97%
2	Greencare H2O	94%
3	Warren Evans	92%
4	Severnprint	90%
5=	Berkeley Homes (Central London)	88%
5=	Renewable Energy Systems	88%
7	Co-operative Financial Services	87%
8	J C Atkinson and Son	86%
9=	Hain Celestial UK	85%
9=	Pureprint Group	85%

## ■ Staying local

Rank	Company	% green score for company supporting local businesses and suppliers
1=	J C Atkinson and Son	90%
1=	Good Energy	90%
3	Warren Evans	87%
4	Greencare H2O	85%
5	Severnprint	84%
6	GenSet	81%
7	Loch Lomond Golf Club	80%
8	?What If!	79%
9=	Berkeley Homes (Central London)	79%
9=	Muntons plc	78%

## ■ Leading from the front

Rank	Company	% green score for the boss leading from the front on environmental issues
1	Good Energy	94%
2	J C Atkinson and Son	93%
3	Warren Evans	90%
4=	Berkeley Homes (Central London)	89%
4=	Greencare H2O	89%
6	Severnprint	88%
7=	Saint-Gobain Glass UK	81%
7=	Renewable Energy Systems	81%
9=	?What If!	80%
9=	Morgan Lovell	80%

## ■ Money well spent

Rank	Company	% score for spending on green issues not being thought to be a waste of money
1	Greencare H2O	97%
2	?What If!	95%
3=	Renewable Energy Systems	94%
3=	Good Energy	94%
3=	Saint-Gobain Glass UK	94%
6=	Muntons	93%
6=	MCM Architecture	93%
8=	Morgan Lovell	91%
8=	Berkeley Homes (Central London)	91%
10	Co-operative Financial Services	90%

## ■ Understanding your carbon footprint

Rank	Company	% green score for knowing what your firm's carbon footprint is
1	Greencare H2O	88%
2	Pureprint Group	80%
3=	Berkeley Homes (Central London)	78%
3=	MCM Architecture	78%
5	?What If!	76%
6	Infinis Limited	75%
7	Good Energy	74%
7	Warren Evans	74%
9	Morgan Lovell	73%
10	GenSet	72%

## ■ Not a publicity stunt

Rank	Company	% score for green initiatives not being driven by desire for good publicity
1	Good Energy	82%
2	J C Atkinson and Son	81%
3	Warren Evans	79%
4	Hain Celestial UK	77%
5	?What If!	75%
6=	Greencare H2O	74%
6=	GenSet	74%
8	Severnprint	73%
9	Renewable Energy Systems	72%
10	Saint-Gobain Glass UK	69%

## ■ Green training for life

Rank	Company	% green score for environmental training at work influencing behaviour at home
1	Good Energy	90%
2=	Berkeley Homes (Central London)	87%
2=	Warren Evans	87%
4	Greencare H2O	86%
5	Hain Celestial UK	82%
6=	MCM Architecture	80%
6=	Saint-Gobain Glass UK	80%
8	Morgan Lovell	78%
9=	Pureprint Group	75%
9=	Severnprint	75%

## ■ Knowing the green drill

Rank	Company	% green score for receiving adequate environmental training
1	Good Energy	88%
2	Berkeley Homes (Central London)	84%
3	Warren Evans	83%
4	Hain Celestial UK	81%
5	Morgan Lovell	80%
6	Muntons	79%
7	J C Atkinson and Son	78%
8=	Greencare H2O	75%
8=	Canon (UK)	75%
10	Pureprint Group	74%

## ■ Green speak

Rank	Company	% score for getting regular communication on environmental matters
1	Berkeley Homes (Central London)	94%
2=	Good Energy	88%
2=	Warren Evans	88%
4	Greencare H2O	85%
5	Morgan Lovell	84%
6	Saint-Gobain Glass UK	83%
7	Gentoo Group	82%
8	Canon (UK)	81%
9	Eurostar (UK)	80%
10	Computer Cab	79%

## ■ Give up your car

Rank	Company	% green score for being encouraged to use public transport or care share
1	Good Energy	97%
2	Berkeley Homes (Central London)	84%
3	Renewable Energy Systems	83%
4	Pfizer	81%
5	MCM Architecture	74%
6	Leeds Metropolitan University	73%
7=	?What If!	72%
7=	Gifford	72%
7=	Hammerson (Brent Cross)	72%
7=	Warren Evans	72%

## ■ Greenest not cheapest

Rank	Company	% score for using the greenest, not cheapest option
1	Warren Evans	91%
2	Good Energy	90%
3	J C Atkinson and Son	87%
4	Renewable Energy Systems	86%
5	?What If!	84%
6=	Greencare H2O	83%
6=	Morgan Lovell	83%
6=	Pureprint Group	83%
6=	Berkeley Homes (Central London)	83%
10	Severnprint	80%

## ■ Working somewhere green

Rank	Company	% score for working somewhere thought to be "green" by friends
1=	Renewable Energy Systems	97%
1=	Good Energy	97%
3	Warren Evans	94%
4	Greencare H2O	91%
5	Severnprint	87%
6	Pureprint Group	86%
7	Co-operative Financial Services	85%
8	?What If!	84%
9	Infinis	78%
10	Berkeley Homes (Central London)	76%